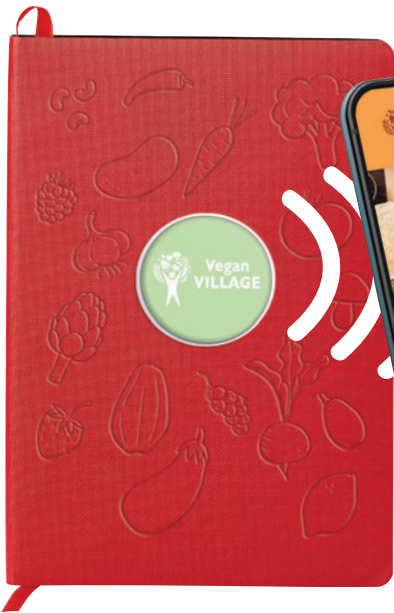


THE POWER OF

# NFC TECHNOLOGY

NEAR FIELD COMMUNICATION CAN BE USED TO SEND INFORMATION TO ANYONE WITH A SMARTPHONE OR TABLET



VIEW CUSTOMER REVIEWS AND WINERY RECOMMENDATIONS FOR FOOD PAIRINGS WITH THEIR VINTAGES

A CONVENTION ITINERARY, WITH A LIST OF RECOMMENDED RESTAURANTS AND POPULAR SIGHTSEEING ATTRACTIONS



HOLD A DEVICE CLOSE TO THE BRANDPATCH OR 4CP DOME AND LAUNCH APPS, SHARE YOUR CONTACT INFORMATION, OR REDIRECT YOUR CUSTOMER TO YOUR COMPANY WEBSITE

A TRAVEL AGENT'S EMERGENCY CONTACT INFORMATION OR THE ITINERARY FOR YOUR TRIP



A WELCOME PACKAGE FOR NEW STUDENTS WITH A LINK TO THE UNIVERSITY WEBSITE, LANDING ON A MAP OF THE CAMPUS

THE OWNER'S MANUAL AND SCHEDULE FOR REGULAR MAINTENANCE, WITH A LINK DIRECTLY TO THE SERVICE DEPARTMENT OR TUTORIAL VIDEOS ON VEHICLE FEATURES

