

**EVERY  
BOOT  
TELLS  
A STORY.**

**PROUD TO SUPPORT AGRICULTURE IN ALBERTA**



# SHARE YOUR STORY.

You can learn a lot by looking at someone's boots. Just like a book, every boot (and shoe) tells a story.

Farming and ranching is an incredibly diverse and demanding industry filled with some of the most hardworking and resilient people imaginable and at AFSC, we have the privilege of being a small part of the story of Alberta agriculture.

Each year, we witness the challenges and triumphs of Alberta's ag industry, and we honour the drive, dedication, and determination of our producers. Each producer, each agribusiness and each person involved in the industry has their own story of agriculture.

Every boot tells a story,  
share yours.

  @AFSC\_AB

# THIS IS OUR STORY.

Agriculture Financial Services (AFSC) has been a partner in the ag industry for over 80 years and we are working alongside producers to build a strong, growing and diverse agriculture landscape.

We help producers and agribusinesses manage their risk through our crop insurance, income stabilization, livestock price insurance offerings, and lending products. Yet we're more than policies, subscriptions and loans. We're helping build a strong and resilient ag community through our on-going support of learning opportunities and mental wellness tools and training for Alberta's producers and our team.

Every boot tells a story,  
this one's ours.

AFSC.ca